



Rockville's Infusion Hot Sauce is a Hit in China

Founder Alan Kuzminsky is only American purveyor invited to display products at Chinese condiments trade show

Rockville, MD – August 2, 2007 – Rockville's own Infusion Hot Sauce Company, maker of FIREPOWER and DRAGONFIRE hot sauces, was invited to display its products at the China International Condiments & Additive Exposition 2007, a major international condiments trade show in the People's Republic of China. The company was the only American purveyor of condiments that exhibited its wares at the show, according to company founder Alan Kuzminsky (seen wearing the white lab coat and black tee-shirt in photo below), who represented Infusion Hot Sauce at the event.



Held in the city of Changsha in central China, the event is a professional and international exhibition aiming to integrate global resources in the food additives and condiments industry. The exhibition hosted hundreds of producers of food additives and condiments from the mainland, as well as an additional two-dozen companies from other parts of the world. The exhibition

offered brands a chance to exhibit new products and establish international agreements between wholesalers and manufacturers for the import and export of condiments and additives.

“It was a great honor being invited to exhibit our FIREPOWER and DRAGON-FIRE sauces at the CICAIE show in China,” says Kuzminsky. “In the land of some of the hottest cuisine in the world, we held our own. We also met with some of the top condiment pros from the People’s Republic, many of whom were curious about the process that we use to create our sauces. There was great interest in our products. We’re making progress toward revolutionizing their condiment industry through cooperation with a Chinese company. We’re also hoping that many of the things we learned while at the exhibition will influence the development of our next generation of amazingly intense hot sauces.”



Pictured above, Kuzminsky and Chinese dignitaries at the opening ceremony.

Next up for the Infusion Hot Sauce Co. is the sponsorship of its first-ever Infusion Hot Sauce Festival, scheduled for September 30 at Strathmore Hall Arts Center in Rockville. The event will feature a concert headlined by acclaimed jazz guitarist and Silver Spring native Danny Caron, as well as a BBQ battle, chicken wing cook-off and croquet tournament.

After developing the sauces over a ten year period, Infusion Hot Sauce Co. was founded by Kuzminsky in 2005. A Maryland native who grew up in the Kemp Mill section of Silver Spring, Kuzminsky has been cooking since the age of six. From his beginnings helping out with holiday meals for his family, he has worked in all types of restaurants since then, holding every conceivable position in food production. In the 1990s Kuzminsky moved to the supply side of the food industry.

Based in the Seafood Market at the Maryland Food Distribution Center, he served as an executive chef for commercial product development helping design international flight menus.

Kuzminsky's love of cooking has lead to participation in competitive cooking contests in the Washington, D.C. area. His efforts over the years have consistently placed him in the top five out of hundreds of entrants.

In addition to offering its products directly to consumers via retail outlets and the web, Infusion Hot Sauce Company also provides customized products for chefs, cooks and restaurateurs. Its products are perfect for use in restaurants, as a table top condiment or for private labeling.

For more information, contact Kuzminsky at 240-401-0937 or via email at alan@infusionhotsauce.com. For more information on Infusion Hot Sauce, visit its web site, www.infusionhotsauce.com.

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